

# LEVELUP!

## Career Coaching & Personal Branding

The Career Coaching and Personal Branding Program are designed to help individuals in transition or individuals who are looking to progress in their current companies or to a new position in another company.



### Included in Career Coaching & Personal Branding

This program focuses on the key foundational items that need to be in place to increase your likelihood of getting the attention of an HR leader to get the interview and ultimately an offer for a position. Keystone is focused on assisting you through this entire process to ensure that you can increase your success at each step of the interviewing and hiring process.

The program is a 6-session program, each session is 1-hour long and the frequency of the sessions will be determined based on the needs of the client. We have a focused curriculum and approach for each session, but it can be altered based on a client's individual needs.

### Benefits of Career Coaching & Personal Branding Program

- Discussion current job search, identifying successes and struggles and how to overcome them
- Review of resume, making recommendations around what will get your resume identified by the Applicant Tracking System
- Personal Branding, helping you to understand what your online platforms, as well as personal image say about you?
- Interviewing, how do you describe your work experience and talk through challenges or successes
- Follow-up, the importance of this, standing out and recommendations for success
- On-boarding & Performance Reviews, how do you stand out from others within your organization

### Session Packages: Career Coaching & Personal Branding

Career Coaching & Personal Branding Sessions will be one-hour each and will be kicked-off by having you complete a Strategy Worksheet, which will guide and develop the roadmap for success for this program. The sessions will be at a frequency agreed upon by the coach & client. All payments will need to be received prior to the first session and can be paid by cash or check.

#### Options

- Six sessions at a reduced hourly rate, which will allow you to be utilized as needed and combine multiple sessions together.
- The other option is to pay hourly for each session.

Additional benefits: Our Career Coaching & Personal Branding program is made to grow and change with you, as you are in and after your job search. We tailor each session to assist with where you are today while also bringing in unique concepts that will increase your success in your job search.