

LEVELUP!

The LevelUP Business Builder Program is focused on helping small business owners and entrepreneurs create a strong foundation to build their business which will help drive health, consistency, and scalable growth. Keystone has developed these concepts through our experience working with businesses and identifying the primary issues and gaps that most small businesses deal with as they grow.



Topics Covered

- **Growth Strategy** - creating the values, long-term vision, and short-term plan for growth.
- **Accountability and Business Functions** - creating the structure of accountability within your organization and clarifying roles and responsibilities to support your goals.
- **Issues and Obstacles** - diving deeper around the issues that could arise and derail your plans and goals. We will create plans to mitigate the highest risks based on the impact and likelihood of those.
- **SWOT/Market Analysis** - understand your market, competitors and to confidently explain your value proposition to clients and customers.
- **Measurement** - create a system to measure your success, beyond just financials, and identify other leading indicators and data that will help you know the true health, growth potential, and sustainability for your business.
- **Focus** - create a focus on your business plan and obstacles to achieve success. Assess the resources or skills needed to achieve your growth goals

Packages

Business Builder Program

- 6 Sessions
- 90-minute sessions (initial online intake assessment to be completed prior to first session)

Jump Start Program

- 2 Sessions
- 90-minute sessions (initial online intake assessment to be completed prior to the first session)

Packages Include:

* The frequency of sessions will be decided on between the individual and the LevelUp Coach

*All payments need to be paid in cash or check, prior to beginning